SAMSUNG ELECTRONICS (UK) LIMITED SAMSUNG ENTEPRISE EDITION GOOGLE WORKSPACE PROMOTION TERMS AND CONDITIONS

Participants agree to be bound by these terms and conditions (the "Terms and Conditions"). Any information or instructions published by the Promoter about the Promotion at https://samsung-wallet.s3.amazonaws.com/EnterpriseEditionGoogleWorkspacePromoT&Cs.pdf form part of the Terms and Conditions.

The Promoter

1. The Promoter is Samsung Electronics (UK) Limited, Samsung House, 2000 Hillswood Drive, Chertsey, Surrey, KT16 ORS (the "**Promoter**").

Promotion Period

2. The Promotion will commence at 00:01 (BST) on 1st October 2025 and close at 23:59 (GMT) on 31st December 2025 ("**Promotion Period**").

Eligibility

- 3. To be eligible to participate in the Promotion you must be a business registered or operating in either the United Kingdom (including Isle of Man or Channel Islands) or the Republic of Ireland ("Participant").
- 4. Employees or agents of the Promoter that are involved in the operation of this Promotion or anyone professionally connected to this Promotion are not eligible to enter.
- 5. Network providers, retailers, distributors, resellers and any person who purchases a Promotion Product (defined below) for resale or otherwise not as the user of the Promotion Product, may not participate in this Promotion and is specifically excluded as a Participant.

Offer

- 6. Samsung is offering a promotion (the "Promotion") whereby Participants who purchase an eligible 2025 Enterprise Edition model smartphone or tablet as listed in Table 2 ("Promotion Product") from a retailer listed in Table 3 below ("Participating Retailer") between 1 Jan 2025 31 Dec 2025 ("Purchase Period") will be eligible to claim a promotional code which can be used for a discount on a one (1) year subscription of selected Google Workspace plans as listed in Table 1 below (the "Reward"), subject to full compliance with these Promotion Terms and Conditions. Full details of the Reward is given at Table 1 below.
- 7. New Customers (as defined in Table 1) can use the promotional code to purchase at a discount either the: (i) Google Workspace Business Starter plan; or (ii) Google Workspace Business Standard plan. Existing Customers (as defined in Table 1) who already have an existing Google Workspace Business Starter plan subscription can use the promotional code to upgrade at a discount to the Google Workspace Business Standard plan.
- 8. AppXite shall determine exact discounts on Redemption (as defined below). Minimum discount is 20% off

Table 1 – Reward

Customer	Reward	Under 20 licenses	21-300 licences
Participant who does not have an existing Google Workplace subscription	Promotional code for up to 50% off Google Workspace license(s) for Business Starter or Business Standard	50% off (promo code)	20-40% off (complete inquiry form when redeeming promotional

("New Customer").	plan, one (1) year subscription, capped at 300 licenses per business domain.		code for exact discount information)
Participant who has an existing Google Workplace subscription ("Existing Customer"). Existing Customer must upgrade from Business Starter plan to Business Standard plan to receive a discount.	Promotional code for up to 40% off Google Workspace license(s) for Business Standard plan upon upgrade from Business Starter plan, one (1) year subscription, capped at 300 licenses per business domain.	20% off (promo code)	20-40% off (complete inquiry form when redeeming code for exact discount information)

For Existing Customers, the discount will be applied at the time of renewal, once the Existing Customer's current subscription ends. No refunds will be issued for any portion of an existing subscription that has already been paid for.

<u>Table 2 – Promotion Products</u>

Promotion Product	Short Code	Full Code
Galaxy A17 5G Enterprise Edition	SM-A176	SM-A176BZKAEEB
Galaxy A26 5G Enterprise Edition	SM-A266	SM-A266BZKBEEB
Galaxy A36 5G Enterprise Edition	SM-A366	SM-A366BZKBEEB
Galaxy A56 5G Enterprise Edition	SM-A566	SM-A566BZKAEEB
Galaxy XCover7 Pro Enterprise Edition	SM-G766	SM-G766BZKDEEB
Galaxy S25 FE Enterprise Edition	SM-S731	SM-S731BZKDEEB
Galaxy S25 Enterprise Edition	SM-S931	SM-S931BZSDEEB
Galaxy S25 Ultra 5G Enterprise Edition	SM-S938	SM-S938BZKDEEB
Galaxy Flip7 Enterprise Edition	SM-F766	SM-F766BZKGEEB
Galaxy Fold7 5G Enterprise Edition	SM-F966	SM-F966BZKBEEB
Galaxy Tab Acitve5 Pro Enterprise Edition	SM-X356	SM-X356BZGEEEB

<u>Table 3 – Participating Retailers</u>

Territories	Participating Retailers		
United Kingdom, Isle of Man and	O2, O2 Business, Vodafone, Vodafone Business, ,		
Channel Islands	Amazon.co.uk (sold by Amazon UK only, not Amazon EU),		
	Amazon Business (sold by Amazon UK only, not Amazon EU),		
	Currys plc, Carphone Warehouse, Currys Business, Samsung		
	Experience Store, Partner Retail Services (PRS), Samsung		
	Kings Cross, Samsung.com, Samsung Shop Online, Samsung		

	Mobile Shop, 4G Upgrades, CCS Media, Complete IT, Computacenter, Daisy Communications, Daisy Connect, Daisy Corporate Services, Giacom, Data select B2B, Intercity, Exertis B2B, Hardsoft Computers, JT Global LTD, Kit online, Let's connect, Onecom, Probrand Limited, Reward Mobile, XLN, Servium, Sure Telecom, Tangible Benefits, Tela Technology, The Barcode Warehouse, Transputec, Cat 5 Communications Ltd, Clear Vision Communications Ltd, Connection Technologies Limited, Horizone Ltd, Pure Communication Group Limited, UBT, Vohkus, Voice Mobile, Buy IT Direct Group/Laptops Direct, Vivup, XMA Limited, Arrow Business Communications Ltd, Serbus, Pure Technology Group/ Tieva, Misco, SCG Corporate, Fluidone, CBC Computers, Utility Warehouse, TRG Solutions.
Republic of Ireland	An Post Mobile, Arkphire, Bechtle Direct Ltd, C&C Cellular, , IT Quotes, Samsung Shop Online (fulfilled by Exertis), Sky Ireland, Synchro, Transact, Bechtle, Touchcom, Vodafone Ireland, TCCL (Virgin), Virgin Mobile Ireland, Transact Ireland, Waterford Office Supplies Ltd, PFH, Fonua, EirEvo & MPRS.

- 9. Purchases must be made from a Participating Retailer to qualify. Purchases from auction websites (e.g. eBay) or from third party sellers on online retailers' websites (e.g. Amazon Marketplace) are specifically excluded from this Promotion. Purchases from Amazon.co.uk must be sold and dispatched by Amazon UK directly (not Amazon EU or other non-UK branches).
- 10. The Reward is non-transferable and there is no cash alternative. In the event of unforeseen circumstances, the Promoter may substitute a Reward with another Reward of equivalent value at its own discretion.
- 11. At the end of the one (1) year Google Workspace subscription period, the subscription will auto-renew to the then current price in the UK (currently £70.80 a year per license for Business Starter plan and £141.60 a year per license for Business Standard plan) or current price in Republic of Ireland (currently EUR 81.60 a year per license for Business Starter plan and EUR 163.20 a year per license for Business Standard plan). The Participant will be required to pay for their subscription for the then current price unless they disable auto-renewal. Participants can disable auto-renewal at any time during their one (1) year Google Workspace subscription. For more information on how to disable auto-renewal, see https://www.appxite.com/solutions/gsubscriptions/faq. Note that the current prices provided in this clause 11 do not include tax or the purchase price of a domain name.
- 12. Use of the Promotion Code (as defined below) is subject to Google Workspace terms and conditions available at: https://workspace.google.com/terms/promotion code terms.html

Claims and Redemption

- 13. Following purchase of a Promotion Product from a Participating Retailer during the Purchase Period, Participants must visit https://www.samsungknox.com/en/enterprise-edition and complete the claim form with their name, contact information, and all other requested information including but not limited to the Promotion Product IMEI number before the end of the Promotion Period (a "Claim").
- 14. Claims must be submitted between 00:01 (BST) on 1st October 2025 and 23:59 (GMT) on 31st December 2025 (the "Claim Period"), meaning the final claim date for the "Promotion" is 23:59 (GMT) on 31st December 2025 (the "End Date"). Claims received after the End Date or otherwise not within the Claim Period will not be eligible for a Reward.
- 15. Maximum of one (1) Reward per business domain.

- 16. If a Claim is successful, instantly upon entry of a Claim, Participants will be presented on screen with (a) a Google Workspace discount code ("**Promotion Code**") which is valid for one (1) year from the date of receipt; and (b) a link to redeem their Promotion Code on Google's website at https://samsung.gsubscriptions.com/index.html.
- 17. To redeem the Promotion Code Participants must do the following (a "Redemption"):

New Customers purchasing 1-20 licenses

- (i) Copy the Promotion Code through clicking the "Copy" button and click the "Redeem on Google" button;
- (ii) Click "I'm not yet a customer of Google Workspace";
- (iii) Paste the Promotion Code in the "Insert gift card or promo code" box and click "Redeem";
- (iv) Choose either the Business Starter or Business Standard plan by clicking "Select" under your chosen plan;
- (v) Register your business domain by following the instructions on screen and click "Next". If you do not have a business domain you can register and purchase a new domain name on this page. The current price of a domain name in the UK is £7.66;
- (vi) Select the number of users / licenses required on the review and check out page and click "Next";and
- (vii) Then provide your payment details and click "Confirm".

New Customers purchasing 21-300 licenses

- (i) Copy the Promotion Code through clicking the "Copy" button and click the "Redeem on Google" button;
- (ii) Click "I'm not yet a customer of Google Workspace";
- (iii) Paste the Promotion Code in the "Insert gift card or promo code" box and click "Redeem";
- (viii) Choose either the Business Starter or Business Standard plan by clicking "Select" under your chosen plan;
- (ix) Register your business domain by following the instructions on screen and click "Next". If you do not have a business domain you can register and purchase a new domain name on this page. The current price of a domain in the UK is £7.66;
- (x) Select the number of users / licenses required on the review and check out page and click "Next"; and
- (xi) You will then be directed to complete a form due to purchasing more than 21 licenses. You must provide your name, contact information and all other requested information. Once submitted the form will be reviewed by AppXite who will contact you to arrange and confirm your discounted subscription.

Existing Customers

Note that to receive a discount, Existing Customers must upgrade from Google Workspace Business Starter plan to Google Workspace Business Standard plan.

- (i) Copy the Promotion Code through clicking the "Copy" button and click the "Redeem on Google" button;
- (ii) Click "I'm already a customer of Google Workspace";
- (iii) Click the link provided on screen (https://www.appxite.com/solutions/gsubscriptions/faq#existing-subscription-transfers) which will give a step by step guide on how to transfer your existing Google Workspace subscription to your new Google Workspace subscription with AppXite.
- 18. It is the Participant's responsibility to keep a note of their Promotion Code.
- 19. All payment and processing of Google Workspace licenses will be handled by AppXite, an authorized Google Workspace reseller platform. For more information, see https://www.appxite.com/solutions/gsubscriptions/faq.
- 20. For support regarding billing, invoices, eligibility, general questions and signing up contact: support@gsubscriptions.com.
- 21. Claims that are incomplete will be deemed invalid. No responsibility is accepted by the Promoter for lost, delayed or damaged data which occurs during any communication or transmission of Claims.

- 22. The Promoter reserves the right at its absolute discretion to disqualify Claims which it considers do not comply with these Terms and Conditions.
- 23. The Promoter shall have the right, where necessary, to undertake all such action as is reasonable to protect itself against fraudulent or invalid Claims including, without limitation, to require further verification as to proof of purchase, as well as the identity, age and other relevant details of a Participant. In the event your information is linked to fraudulent claims or abuse of terms and conditions on previous promotions you will be unable to participate in this Promotion and your Claim will be rejected.

Privacy and Data Protection

- 24. The Promoter's use of any personal information submitted by the Participant shall be limited to communications about the Promotion and for managing the redemption process. The Participant hereby consents to its personal information being used for this purpose and confirms that it agrees with the Promoter's privacy policy available at: www.samsung.com/uk/info/privacy.html. The Participant may withdraw consent to such use of personal information by writing to the Promoter or by using the opt-out process outlined in the Promoter's privacy policy.
- 25. Other than as set out in these Terms and Conditions, the details and information provided by the Participant when entering the Promotion or claiming the Reward will not be used for any other purpose, nor shall they be passed to any third party.

General

- 26. The Promoter shall not be liable for any interruption to the Promotion whether due to force majeure or other factors beyond the Promoter's control.
- 27. The Promoter reserves the right, acting reasonably and in accordance with all relevant legislation and codes of practice, to vary the Terms and Conditions of the Promotion.
- 28. The Promoter will not be responsible or liable for: (a) any failure to receive submissions due to transmission failures and other conditions beyond its reasonable control; (b) any late, lost, misrouted, or damaged transmissions or Claims; (c) any computer or communications related malfunctions or failures; (d) any disruptions, losses or damages caused by events beyond the control of the Promoter; or (e) any printing or typographical errors in any materials associated with the Promotion.
- 29. Participants will be solely responsible for any and all applicable taxes and any other relevant costs or expenses which are not stated in the Terms and Conditions as being included.
- 30. By participating in this Promotion, you agree, to the maximum extent permitted by applicable laws, to release and hold the Promoter harmless from any and all liability whatsoever for any injuries, losses or damages of any kind arising from participation in or in connection with the Promotion, including without limitation, awarding, acceptance, receipt, possession, use and/or misuse of the Reward. The above limitation of liability shall not apply to liability arising from fraud (including fraudulent misrepresentation), death or personal injury caused as a result of Promoter's negligence.
- 31. The Promotion is governed by the law of England and Wales.